



Patti Sigmon

Illustration|Design

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Education

Ringling College of Art and Design, Sarasota, FL

BFA Illustration, graduation date May 2016

Artistic Skills

Technical Skills

Proficient in Adobe Photoshop CC, Adobe InDesign CC, Adobe Illustrator CC,

Adobe Premiere Pro CC, Zbrush, Renpy, Microsoft Office, and PowerPoint

Experienced with Wacom Intuos Tablet and Cintiq Tablet

Working knowledge of coding languages such as HTML/CSS, Python, and Processing

Work Experience

Freelance Artist Work

The New 8-Bit Heroes NES Game: Completed sprite work for monster characters and background elements of the game

Kula Honey Moon: Created logo and branding for Hawaiian honey company

Graphic Design Intern, Gianna Nicole Media, January-February 2018

Designed full layout for 70+ page magazine

Created multiple full page and double-page ads for print and digital media

Designed large-scale entryway graphics for a convention

Designed large banners with agenda times and room locations for a convention

Created business cards, postcards, banners, and other branding media for company

Contacted magazine advertisers to retrieve and approve print ads

Designed both corporate and fashion logos

Created financial packet for presentation of a large company merger

Marketing Designer, Equipoint Partners LLC, May 2018-Present

Voiced, created animated graphics for, storyboarded, and designed training videos for health insurance management system

Voiced and designed animated commercial for health insurance company

Created marketing slicks for marketing health insurance to consumers and providers

Created large-scale informative banners advertising health insurance

Designed informative brochures about health insurance companies

Designed user interface for various health insurance websites

Completed front-end coding work for several websites

Leadership Experience

Illust of Illustration President, Ringling College of Art and Design, Sarasota, FL, 2014-2015

Contacted guest judges Sam Wolfe Connelly and OMOCAT by email and arranged flight tickets, hotel accommodations, and a full event schedule that included lectures and demos

Held several fundraisers in conjunction with businesses such as Culver's and Sarasota Art and Frame in order to pay for airfare, hotel rooms, t-shirt and poster printing costs, furniture rental, and full catering service

Collected juried student works and arranged on-campus gallery show

Work featured in The Society of Illustrators Student Competition, 2016

References and portfolio available upon request